



ABOUT US

Junior Achievement of Southwest Virginia empowers students to succeed in school, work, and life through hands-on programs in financial literacy, entrepreneurship, and career readiness. For over 66 years, we've helped young people across the region build the skills and confidence they need to thrive in today's workforce.



Junior Achievement of SWVA is a 501(c)3 non-profit organization. We deliver programming across 20 territories throughout Southwest Virginia.

REGISTER HERE:



CONTACT US



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JA STOCK MARKET

CHALLENGE

SUMMER CAMP
JULY 14-18TH 2025

10am-2pm



**Unleash your inner investor at
this free, one-week summer
camp for rising 9th-12th graders!**

Sponsored by:



A Division of Virginia Credit Union

TAKE STOCK IN YOUR FUTURE



At Stock Market Summer Camp, students do more than just learn how to invest—they build skills for the future. By weaving financial literacy with career exploration and real-world problem solving, we help students see how money management connects to life goals, job readiness, and smart decision-making.



Students learn & compete by investing and trading fake funds in the real market!

Whether they're building a portfolio or hearing from industry professionals, campers leave with a stronger understanding of how to navigate the workforce and plan for success.

**LUNCH FOR
ALL CAMPERS
WILL BE
PROVIDED!**

With support from:



What Your Camper's Week Will Look Like:

MONDAY

Take Stock in Your Future programming,
Lunch, Soft Skills development workshop.

TUESDAY

Take Stock in Your Future programming,
Lunch, Career Exploration workshop

WEDNESDAY

Take Stock in Your Future programming,
Lunch, Career Speaker

THURSDAY

Review, professionalism workshop, Lunch
and prepare for the big Stock Market
Challenge!

FRIDAY

End of week Stock Market Challenge and
Awards Ceremony! Challenge event to all
parents & guardians of campers

*Activities subject to change**

Campers will be responsible for
transportation to and from camp each day.



A Division of Virginia Credit Union

Camp will take place at
625 Williamson Rd NE, Roanoke, VA 24016

Invest in a Brighter Tomorrow

This camp is designed for students to gain skills in:



CRITICAL THINKING



TEAMWORK



FINANCIAL LITERACY